



COMMUNITY

Partnership Programs

Improving Performance Through Partnership

At Mannington Commercial, we believe that how we work is as important as what we make. Collaboration helps us learn from one another, spark new ideas, and raise the standard for performance across everything we do.

Our **Partnership Programs** connect us with organizations that share our values and our drive to make a difference. Through these collaborations, we create new opportunities to share knowledge, protect resources, advance our industry, and give back to the communities we serve.



UTPERFORM

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Feeding America®: Giving Back to Strengthen Communities

Caring for others has always been part of our culture. Through our partnership with **Feeding America**, we're helping fight hunger and support families in need across the country.

Partnership Highlights

1,000

Volunteer Hours in 2024 donated across 15 events in nine states.

1,500,000

Meals Provided in 2024* through Feeding America partner food banks.

\$150,000

Raised in 2024 for Feeding America by associates, board and Campbell family members.

50¢-on-the-Dollar

Corporate match for all employee donations, with special \$1-for-\$1 match days.

\$10,000

Disaster-Relief Contribution to the Los Angeles Regional Food Bank following 2025 wildfires.

**\$1 helps provide at least 10 meals on behalf of Feeding America partner food banks.*

Elite Flooring Contractor Program

A flooring contractor program designed to provide enhanced support and benefits for our most valued partners. With Mannington Elite, you get special pricing, rebates, exclusive payment terms, priority customer service and more.

Concierge Customer Experience

- Web portal for "Elite" members
- Dedicated Concierge Customer Service
- Dedicated 1-800 number and email address

Elite Benefits

- Preferred access to promotional goods
- Exclusive segment sales and product training
- Installation and product care training
- Exclusive labor and product care partnerships
- Project leads



Appalachian Carbon Exchange (ACE): Protecting Natural Resources through Local Investment

Mannington Commercial manufactures many of our commercial flooring products in northern Georgia, part of the southern Appalachian Mountains. That's why, when we committed to offset 105% of the carbon emissions that came from producing our products, we looked close to home and forged a partnership with the **Appalachian Carbon Exchange (ACE)**—a non-profit initiative of the Tennessee River Gorge Trust.

Partnership Highlights

- **Five-year collaboration** (launched in 2023) with ACE to purchase high-quality, nature-based carbon offsets.
- **Supports climate-smart land management** on 7,500 acres of forest in eastern Tennessee, northern Georgia and northern Alabama.
- **Increases transparency of carbon offsets** through third-party verification and registration with the American Carbon Registry (ACR).

105%	136,709	~392,400
Carbon Offset of cradle-to-gate embodied carbon from all domestically manufactured commercial flooring	Metric Tons of CO ₂ e Offset in 2024 (equivalent to taking 31,888 cars off the road for one year)	Metric Tons of CO ₂ e Offset projected over the initial five-year period with the current cohort of properties



We're excited to be working with the Appalachian Carbon Exchange. Their intentionality and commitment to working with local families and communities is very much like ours. We admire their approach to measured steps and stride, making a difference all along the way.

-Richard French
President, Mannington Commercial

International Interior Design Association (IIDA): Expanding Access to Design Education

We believe advancement of the design community starts with access and opportunity. Supporting programs that nurture curiosity and open doors for future designers helps our industry continue to grow and evolve.

The Design Your World initiative, developed by the **International Interior Design Association (IIDA)**, introduces high school students from diverse backgrounds to careers in design through hands-on learning and mentorship. Led by design professionals and educators, the program builds confidence, curiosity, and awareness of how design shapes everyday life.

Partnership Highlights

- Expands access to design education for BIPOC students.
- Provides immersive learning experiences in material selection, color theory, and space planning.
- Connects students with design mentors and professionals in the early stages of career exploration.
- Engages Mannington Commercial team members as active participants, sharing expertise in the classroom.

By helping expand access to design education, this partnership ensures more perspectives and experiences are represented in the design industry.

IIDA HQ and Mannington Commercial have embarked on a partnership to highlight the power of commercial interior design in shaping environments that support total wellness, human potential, and belonging. The annual Spaces for Possibility Symposium is a multiday gathering launching in 2026, designed to reflect Mannington Commercial's commitment to purposeful design solutions that promote well-being, equity, and safety across a range of spaces. This annual event convenes senior-level designers across sectors such as education, workplace, and healthcare to explore how commercial interior design can support total wellness—encompassing sensory well-being, mental health, equity, and inclusion. Through high-level dialogue and thought leadership, Spaces for Possibility Symposium reinforces Mannington Commercial's commitment to creating environments that help people thrive with industry partners committed to the same outcomes.

Association of University Interior Designers (AUID): Sharing Knowledge for Professional Development

Product performance depends on knowledge. A deeper understanding of design, material selection, construction, installation, product care, and other areas that impact performance helps designers make informed choices that improve both the look and longevity of their flooring.

Our partnership with the **Association of University Interior Designers (AUID)** supports professional growth and continued learning for design professionals in higher education. Through this partnership, Mannington Commercial hosts members-only virtual CEU sessions for AUID members.

Learn more about our
Community efforts at
manningtoncommercial.com.

ThinkLab: Connecting Research and Real-World Design

Understanding what's next for commercial design helps us make better decisions. Our partnership with **ThinkLab**, the research division of SANDOW Design Group and the powerhouse behind Interior Design, Metropolis, and Material Bank, connects us to the insights and conversations shaping the future of the built environment.

Through this collaboration, we gain perspective on how designers work, what they value, and how we can better support their needs with our products.

Partnership Highlights

- Grants access to ThinkLab research on emerging trends, behaviors, and innovations in commercial design.
- Provides opportunities to collaborate on continuing education courses for architects and designers.
- Features Mannington Commercial experts in panels, podcasts, and thought-leadership content.

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