

# CASE STUDY

## FLOYD MEDICAL CENTER

### ESA AND FLOYD MEDICAL CENTER ENVIRONMENTAL SERVICES BRING BIOSPEC MD TO THE TABLE

For more than seventy years, Floyd Health Care System has been serving the families of Northwest Georgia and Northeast Alabama. At the center of their work is the not-for-profit Floyd Medical Center,

a 304-bed acute care hospital.

In 2012, ESA (Earl Swensson Associates), Interior Architecture, Master Planning and Space Planning designed a renovation and expansion of Floyd's emergency department. According to Isaac Holman, Lead Interior Designer, the design team felt that Mannington Commercial's BioSpec MD was right for the project.

BioSpec MD is a homogeneous sheet flooring engineered for durability, roller mobility, and aesthetics that play a supporting role in acute care interior spaces. The flooring features Quantum Guard® Elite, the patent-pending technology that provides the complete performance solution for homogeneous sheet flooring. It cleans better than competitors and offers best-in-class abrasion, stain and slip resistance. The no polish maintenance option greatly lowers total cost of ownership.

In fact, Holman believed in BioSpec MD so strongly that he took the product binder to the initial meeting with the client. Floyd had recently hired John Harrison, Jr. as Environmental Services Director, and he also showed up with a BioSpec MD binder. Both the design team and environmental services team had both brought the same product to the table — literally.

For more than two years, BioSpec MD has been down in Floyd's heavily utilized emergency room. And according to the facilities team, not only does it still look great, it requires minimal maintenance compared to traditional resilient floors.

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Floyd Medical Center

Design: ESa (Earl Swensson Associates), Interior Architecture, Master Planning & Space Planning

Product: BioSpec MD